

# EMMANUELLE GANNE

## Vice President, Europe Allam Advisory Group

Emmanuelle is Vice President Europe with the global strategy consulting firm Allam Advisory Group, a team of former C-level executives and high-ranking diplomats that specializes in helping businesses expand their operations globally.

Ms. Ganne is a seasoned trade policy advisor with over 15 years of experience in international commerce, trade policy, and diplomacy.

Based in Poland, Ms. Ganne helps business leaders design market entry strategies, promote their commercial interests in a global economic environment, develop business contacts in foreign markets, and negotiate strategic partnerships.

Prior to joining AAG, Ms. Ganne worked at the World Trade Organization where she advised governments and C-level executives on market access and trade policy issues and strategies, including four years as counselor to the WTO Director-General Pascal Lamy.

She has an in-depth knowledge of international trade issues and a strong experience in trade negotiations. While in the Cabinet, Ms. Ganne helped shape the strategic direction of the Organization and represented the Director-General on the UN Chief Executive Board.

She has worked extensively on Europe, including Eastern and Central Europe, Russia and Central Asia, South Eastern Asia, and the Middle East and North Africa (MENA).

Ms. Ganne is fluent in English, French and Spanish, and has a good knowledge of Dutch and German. She is board member of several associations, and vice-chair of a French regional organization for the protection of the environment.



## EDUCATION

Ms. Ganne holds a Bachelor degree in international affairs from Sciences Po and a Master's degree in economics from la Sorbonne. She is a 2009 Yale World Fellow, Yale's flagship leadership programme, and a Yale CEO college alumni.

## PRACTICE AREAS

- Corporate Strategy & Operations
- Business Development & Marketing
- Market Entry & Expansion Strategy
- Strategic Partnership Building
- Government Relations
- Doing Business in Europe
- Doing Business in India
- Doing Business in the Middle East
- Doing Business in South East Asia
- Doing Business in Canada

